

1 DANIEL JOHNSON, JR.  
CA State Bar No. 57409  
2 djjohnson@morganlewis.com  
BRETT M. SCHUMAN  
3 CA State Bar No. 189247  
bschuman@morganlewis.com  
4 JASON E. GETTLEMAN  
CA State Bar No. 269733  
5 jgettlem@morganlewis.com  
MORGAN, LEWIS & BOCKIUS LLP  
6 2 Palo Alto Square  
3000 El Camino Real, Suite 700  
7 Palo Alto, CA 94306  
Tel: 650.843.4000  
8 Fax: 650.843.4001

9 MICHAEL D. ROUNDS  
Nevada Bar No. 4734  
10 mrounds@watsonrounds.com  
MATTHEW D. FRANCIS  
11 Nevada Bar No. 6978  
mfrancis@watsonrounds.com  
12 ADAM K. YOWELL  
Nevada Bar No. 11748  
13 ayowell@watsonrounds.com  
WATSON ROUNDS  
14 5371 Kietzke Lane  
Reno, NV 89511-2083  
15 Tel: 775.324.4100  
Fax: 775.333.8171

16 Attorneys for Plaintiff  
17 UNWIRED PLANET LLC

18 UNITED STATES DISTRICT COURT  
19 DISTRICT OF NEVADA  
20 RENO DIVISION

21 UNWIRED PLANET LLC, a Nevada  
22 limited liability company,  
23 Plaintiff,  
24 vs.  
25 SQUARE, INC., a Delaware corporation,  
26 Defendant.

CIVIL ACTION NO.

COMPLAINT FOR PATENT  
INFRINGEMENT

(JURY DEMAND)



1 Complaint, except at otherwise noted.

2 6. Defendant Square is a corporation organized under the laws of Delaware with its  
3 principal place of business at 110 5th Street, San Francisco, California 94103.

4 **BACKGROUND**

5 7. Unwired Planet, founded in 1994, is widely regarded as a pioneer of the mobile  
6 internet. Unwired Planet invented many of the fundamental technologies that allowed mobile  
7 devices to connect to the internet in meaningful ways.

8 8. Unwired Planet was founded with the vision of bringing the “internet-in-your-  
9 pocket” to the world. For example, Unwired Planet was the first to put an internet browser into a  
10 phone, signing a deal with AT&T in 1996 through its predecessor company, Libris.

11 9. In 1997, Unwired Planet began pushing for a worldwide standard for mobile  
12 internet access by teaming up with some of the leading global handset manufacturers to found the  
13 WAP Forum. The purpose of the WAP Forum was to develop a standard worldwide wireless  
14 internet technology so that content providers could use existing content when creating mobile  
15 services. By 1999, over 150 wireless companies were integrating the WAP standard into their  
16 products, covering approximately 95% of the world market for cellular handsets. By 2001 the  
17 WAP Forum had grown to more than 500 members.

18 10. Unwired Planet issued an initial public stock offering in 1999, changing its name  
19 to Phone.com to reflect the company’s emphasis on providing internet to wireless devices through  
20 its browser software and developer tools. These products included Up.Mail (which delivered  
21 email to wireless telephones), Up.Organizer (a personal information management application),  
22 Up.Web (which allowed subscribers to manage and configure the other programs from their PCs),  
23 Up.Browser (a wireless phone browser), and Up.Smart (a PDA software application for wireless  
24 phones), among others. By August 1999, 31 network operators across the globe had licensed  
25 Phone.com’s software. Phone.com flourished, providing its access software to companies around  
26 the globe. USA Today called Phone.com “the linchpin for the wireless internet” in a July 2000  
27 article, stating that Phone.com’s software touched approximately 80 percent of Web-enabled  
28 phones at the time.

11. In 2000, Phone.com merged with Software.com to form Openwave Systems Inc., the predecessor to the current-day Unwired Planet, in a \$6.4 billion merger. Openwave continued to grow and innovate. By mid-2001, about 97 percent of internet-ready mobile phones in the United States and approximately 75 percent overseas used an Openwave browser. By July 2001 Openwave had increased in size to approximately 2,200 employees worldwide, and the company earned revenues of over \$465 million for fiscal year 2001.

12. Through its innovation and technological leadership, Openwave amassed a patent portfolio comprising over 200 patents. Many of these patents disclose and protect the foundational aspects of today's most widely-used mobile technologies, such as mobile internet, location-based services, and e-commerce applications. These patents are now assigned to Plaintiff.

13. Unfortunately, merely having patents did not protect Openwave from infringing competition. As Openwave's revenues and market share fell, it was forced to downsize its own employees. In April 2012 Openwave sold its product businesses, but retained the patents it had been awarded. After selling off its product businesses, Openwave changed its name back to Unwired Planet. Unwired Planet retained its patents, representing almost two decades of investment, allowing the company to focus its efforts on licensing its fundamental patent portfolio to the companies whose infringement put it out of the software and service businesses. Today, Plaintiff Unwired Planet LLC owns the patents-in-suit and over 2400 additional patent assets.

### **THE PATENTS IN SUIT**

14. United States Letters Patent No. 7,711,100 ("the 100 Patent"), entitled "System and Method for Controlling Financial Transactions Over a Wireless Network" was duly and legally issued to inventor Charles L. Dennis on May 4, 2010. Plaintiff owns by assignment the entire right, title, and interest in the 100 Patent, and is entitled to sue for past and future infringement. A true and correct copy of the 100 Patent is attached hereto as Exhibit A and incorporated by reference herein. A true and correct copy of the 100 Patent Assignment Abstract of Title from the United States Patent and Trademark Office ("USPTO") database is attached hereto as Exhibit D.

15. United States Letters Patent No. 7,376,433 (“the 433 Patent”), entitled “Subscriber Delivered Location-Based Services” was duly and legally issued to inventor David Hose on May 20, 2008. Plaintiff owns by assignment the entire right, title, and interest in the 433 Patent, and is entitled to sue for past and future infringement. A true and correct copy of the 433 Patent is attached hereto as Exhibit B and incorporated by reference herein. A true and correct copy of the 433 Patent Assignment Abstract of Title from the USPTO database is attached hereto as Exhibit E.

16. United States Letters Patent No. 8,275,359 (“the 359 Patent”), entitled “Wireless User Based Notification System” was duly and legally issued to inventor Mark Drennan on September 25, 2012. Plaintiff owns by assignment the entire right, title, and interest in the 359 Patent, and is entitled to sue for past and future infringement. A true and correct copy of the 359 Patent is attached hereto as Exhibit C and incorporated by reference herein. A true and correct copy of the 359 Patent Assignment Abstract of Title from the USPTO database is attached hereto as Exhibit F.

17. The 100, 433 and 359 Patents (collectively, the Asserted Patents) cover inventions relating to wireless devices, management of wireless devices, management of messages and data for wireless devices, and location services.

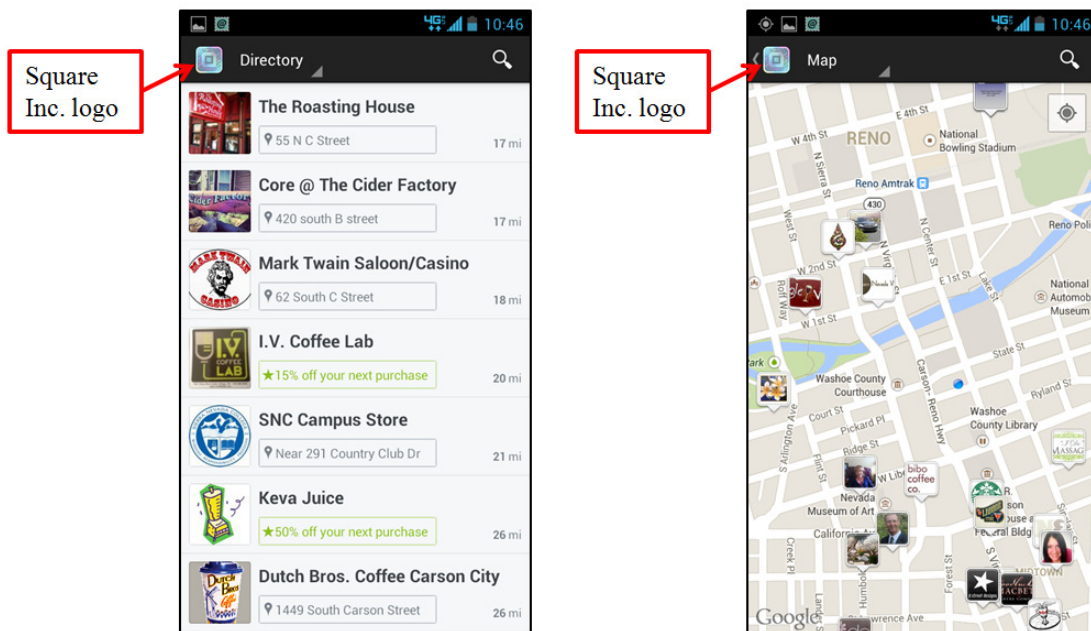
### **CLAIM FOR PATENT INFRINGEMENT**

18. Plaintiff repeats and realleges the allegations in paragraphs 1-17 as though fully set forth herein.

19. Square directly infringes one or more claims of each of the Asserted Patents under 35 U.S.C. § 271. Square is making, using, selling, offering for sale, exporting, and/or importing Accused Products and Services which infringe one or more claims of each of the Asserted Patents, as set forth in the table below. Further discovery may reveal additional infringing products and/or models.

1 2 3 4 5	6 7 8	9 10 11
<b>Asserted Patents</b>	<b>Accused Products and Services</b>	
7,711,100	Mobile App Systems and/or Services (including Square Wallet and Location Services including Local Search), Servers (including servers supporting the aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system (iPhones, iPads, and iPods) and the Android operating system).	
7,376,433	Mobile App Systems and/or Services (including Square Wallet and Location Services including Local Search), Servers (including servers supporting the aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system (iPhones, iPads, and iPods) and the Android operating system).	
8,275,359	Mobile App Systems and/or Services (including Square Wallet, Square Register, and Location Services including Local Search), Servers (including servers supporting the aforementioned Systems and/or Services), and Mobile Devices (including mobile phones, tablets, and music players with the iOS operating system (iPhones, iPads, and iPods) and the Android operating system).	

12 Screenshots of Square's Wallet mobile application being utilized in Reno, Nevada are  
13 below. The Square logo is clearly visible in the top left corner of each image.



25 20. Square indirectly infringes one or more claims of each of the Asserted Patents  
26 under 35 U.S.C. § 271(b). Square has induced and continues to induce its customers and/or users  
27 of the Accused Products and services above to infringe one or more claims of the Asserted  
28

1 Patents above. Square specifically intends for its customers and/or users of the Accused Products  
2 and Services above to infringe one or more claims of the Asserted Patents above in the United  
3 States because on information and belief, Square knew of the Asserted Patents and designed the  
4 Accused Products and Services such that they would each infringe one or more claims of each of  
5 the Asserted Patents if made, used, sold, offered for sale or imported into the United States, and  
6 Square knows that the customers and/or users of the Accused Products and Services will directly  
7 infringe one or more claims of the Asserted Patents when those customers and/or users make, use,  
8 sell, offer to sell, and/or import into the United States, the Accused Products and Services. In  
9 addition, Square has failed to redesign the Accused Products and Services to cease infringement.

10 21. Square indirectly infringes one or more claims of the Asserted Patents by  
11 contributory infringement under 35 U.S.C. § 271(c). Square has contributed to and continues to  
12 contribute to the direct infringement of one or more claims of the Asserted Patents by customers  
13 and/or users of the Accused Products and Services. Upon information and belief, Square knew of  
14 the Asserted Patents. Square has sold, offered to sell, and/or imported in and into the United  
15 States the Accused Products, which Square has known to be especially made or adapted for use in  
16 infringing the Asserted Patents and which have no substantial non-infringing uses. Square  
17 designed the Accused Products and Services such that they would infringe one or more claims of  
18 the Accused Patents if made, used, sold, offered for sale or imported into the United States. The  
19 accused technology has no substantial use that does not infringe one or more claims of the  
20 Asserted Patents.

21 22. Square's acts of direct, contributory and induced infringement have caused  
22 damage to Plaintiff, and Plaintiff is entitled to recover compensatory damages sustained as a  
23 result of Square's wrongful acts. Unless enjoined by this Court, Square will continue to infringe  
24 the Asserted Patents, continue to damage Plaintiff and cause irreparable harm.

25 23. Upon information and belief, Square has known about each of the Asserted  
26 Patents. Moreover, Square lacks justifiable belief that there is no infringement, or that the  
27 infringed claims are invalid, and has acted with objective recklessness in its infringing activity.  
28 Square's infringement is therefore willful, and Plaintiff is entitled to an award of exemplary



1 damages, attorneys' fees, and costs in bringing this action.

2 **DEMAND FOR JURY TRIAL**

3 24. Plaintiff hereby demands a jury for all issue so triable.

4 **PRAYER FOR RELIEF**

5 WHEREFORE, Plaintiff respectfully requests that this Court enter judgment in their favor  
6 and grant the following relief:

- 7 A. Adjudge that Square infringes the Asserted Patents;
- 8 B. Adjudge that Square's infringement of the Asserted Patents was willful, and that  
9 Square's continued infringement of the Asserted patents is willful;
- 10 C. Award Plaintiff damages in an amount adequate to compensate it for Square's  
11 infringement of the Asserted Patents, but in no event less than a reasonable royalty  
12 under 35 U.S.C. § 284;
- 13 D. Award enhanced damages by reason of Square's willful infringement of the  
14 Asserted Patents, pursuant to 35 U.S.C. § 284;
- 15 E. Award Plaintiff pre-judgment and post-judgment interest to the full extent allowed  
16 under the law, as well as its costs;
- 17 F. Enter an order finding that this is an exceptional case and awarding Plaintiff its  
18 reasonable attorneys' fees pursuant to 35 U.S.C. § 285;
- 19 G. Enter an injunction enjoining Square, and all others in active concert with Square  
20 from further infringement of the Asserted Patents;
- 21 H. Award an accounting for damages;
- 22 I. Award a future compulsory royalty in the event full injunctive relief is not  
23 awarded as requested; and
- 24 J. Award such other relief as the Court may deem appropriate and just under the  
25 circumstances.
- 26  
27  
28



1 Dated: October 21, 2013

Respectfully submitted,

3 By /s/ Matthew D. Francis

4 Michael D. Rounds  
Nevada Bar No. 4734  
mrounds@watsonrounds.com  
5 Matthew D. Francis  
Nevada Bar No. 6978  
mfrancis@watsonrounds.com  
6 Adam K. Yowell  
Nevada Bar No. 11748  
ayowell@watsonrounds.com  
7 WATSON ROUNDS  
5371 Kietzke Lane  
8 Reno, NV 89511-2083  
Tel: 775.324.4100  
9 Fax: 775.333.8171

11 Daniel Johnson, Jr. (\*)  
California State Bar No. 57409  
12 Brett M. Schuman (\*)  
California State Bar No. 189247  
13 Jason E. Gettleman (\*)  
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14 MORGAN, LEWIS & BOCKIUS LLP  
2 Palo Alto Square  
15 3000 El Camino Real, Suite 700  
Palo Alto, CA 94306  
16 Tel: 650.843.4000  
Fax: 650.843.4001

17 (\*) will comply with LR IA 10-2 within 45  
18 days

19 Attorneys for Plaintiff  
20 UNWIRED PLANET LLC